

MORE THAN MUSIC

RISEFEST 2023

SPONSORSHIP OPPORTUNITIES



JUNE 9-10, 2023 | SHELDON, IA

RISEFEST **23**



LEGACY PARTNER

ROSENBOOM

Custom. Crafted. Cylinders.





THE VISION

More than music. It's a mission.

RiseFest is so much more than just a two-day music festival held in a field. This annual gathering brings people together from across the country to provide them with an opportunity to meet Jesus through the messages of hope from the nation's top Christian artists and speakers, seminars, and activities for all ages. Our mission is that every person who comes to RiseFest can return home inspired with a strengthened faith to grow and spread the hope-filled message of Jesus.



**"RiseFest is more than
music, it's a mission.
It's not just a slogan,
it's our heartbeat.
We believe God has given
us a platform to share
the life-changing
message of Jesus."**

ROB ROOZEBOOM
FOUNDER OF RISEFEST



BRONZE SPONSOR

SPONSORSHIP VALUE \$2,000

The following opportunities will be provided by RISE Ministries.

TICKETS & HOSPITALITY

- 1 Reserve Parking Pass
- 3 General Admission Tickets
- 2 Hospitality Tickets which include:
 - Complimentary Refreshments in the Hospitality Tent on Friday night
 - Complimentary Lunch & Dinner served in the Hospitality Tent on Saturday
 - Access to Sponsor Viewing area

INTERNET PROMOTION

- Company name will appear on www.riseministries.com

PROMOTION AT FESTIVAL

- Name inclusion on the jumbotron rotating sponsor "Thank You" message throughout weekend
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SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 9-10, 2023, in consideration for a cash sponsorship fee of \$2,000 (two thousand dollars), sponsor will receive all of the above listed items.



SILVER SPONSOR

SPONSORSHIP VALUE \$3,000

The following opportunities will be provided by RISE Ministries.

TICKETS & HOSPITALITY

- 1 Reserve Parking Pass
- 8 General Admission Tickets
- 4 VIP Tickets which include:
 - Complimentary Refreshments in the VIP Building on Friday night
 - Complimentary Lunch & Dinner served in the VIP Building on Saturday
 - Access to Hospitality Tent, VIP Building, and Sponsor Viewing area

VENDOR BENEFITS

- One 8ft x 10ft booth in Merchandise Tent

PROMOTION AT FESTIVAL

- 1/2 page ad in printed RiseFest Program (4.5"x5" with 1/4" bleed)
- One sponsor provided banner to be hung on perimeter of festival grounds (limited to 4ft)
- Up to 6 sponsor provided items distributed from main stage
- Logo inclusion on the jumbotron rotating sponsor "Thank You" message throughout weekend

INTERNET PROMOTION

- Company logo and link will appear on www.riseministries.com

SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 9-10, 2023, in consideration for a cash sponsorship fee of \$3,000 (three thousand dollars), sponsor will receive all of the above listed items.



GOLD SPONSOR

SPONSORSHIP VALUE \$5,000

The following opportunities will be provided by RISE Ministries.

TICKETS & HOSPITALITY

- 4 Reserve Parking Passes
- 12 General Admission Tickets
- 8 VIP Tickets which include:
 - Complimentary Refreshments in the VIP Building on Friday night
 - Complimentary Lunch & Dinner served in the VIP Building on Saturday
 - Access to Hospitality Tent, VIP Building, and Sponsor Viewing area

VENDOR BENEFITS

- One 8ft x 10ft booth in Merchandise Tent

PROMOTION AT FESTIVAL

- One full page ad in printed RiseFest Program (9"x5" with 1/4" bleed)
- Logo printed on RiseFest poster
- Up to 2 sponsor provided banners to be hung on perimeter of festival grounds (limited to 4ft)
- Up to 12 sponsor provided items distributed from main stage
- At least 1 on-stage mention from mainstage per day
- Logo inclusion on the jumbotron rotating sponsor "Thank You" message throughout weekend

INTERNET PROMOTION

- Company logo and link will appear on www.riseministries.com
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SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 9-10, 2023, in consideration for a cash sponsorship fee of \$5,000 (five thousand dollars), sponsor will receive all of the above listed items.



PLATINUM SPONSOR

SPONSORSHIP VALUE \$10,000

The following opportunities will be provided by RISE Ministries.

TICKETS & HOSPITALITY

- 8 Reserve Parking Passes
- 25 General Admission Tickets
- 12 VIP Tickets which include:
 - Complimentary Refreshments in the VIP Building on Friday night
 - Complimentary Lunch & Dinner served in the VIP Building on Saturday
 - Access to Hospitality Tent, VIP Building, and Sponsor Viewing area

VENDOR BENEFITS

- One 8ft x 10ft booth in Merchandise Tent with prime placement

PROMOTION AT FESTIVAL

- Company Logo on General Admission Wristband
- 2 Full page ads in printed RiseFest Program (9"x5" with 1/4" bleed)
- Logo printed on RiseFest poster
- Up to 4 sponsor provided banners to be hung on perimeter of festival grounds (limited to 4ft)
- Distribution of sponsor provided items from main stage
- At least 3 on-stage mention from mainstage over the weekend
- Logo inclusion on the jumbotron rotating sponsor "Thank You" message throughout weekend
- Video presence throughout the weekend on jumbotron
 - 30-90 second, pre-produced, sponsor provided content
 - Inclusion on jumbotron is subject to approval by RISE Ministries

INTERNET + RADIO PROMOTION

- Company logo and link will appear on www.riseministries.com
- Company name inclusion on radio ads

SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 9-10, 2023, in consideration for a cash sponsorship fee of \$10,000 (ten thousand dollars), sponsor will receive all of the above listed items.



SAPPHIRE SPONSOR

SPONSORSHIP VALUE \$20,000

The following opportunities will be provided by RISE Ministries.

TICKETS & HOSPITALITY

- 16 Reserve Parking Passes
- 40 General Admission Tickets
- 20 VIP Tickets which include:
 - Complimentary Refreshments in the VIP Building on Friday night
 - Complimentary Lunch & Dinner served in the VIP Building on Saturday
 - Access to Hospitality Tent, VIP Building, and Sponsor Viewing area

VENDOR BENEFITS

- One 8ft x 10ft booth in Merchandise Tent with prime placement

PROMOTION AT FESTIVAL

- Company Logo on General Admission Wristband
- 3 Full page ads in printed RiseFest Program (9"x5" with 1/4" bleed)
- Logo printed on RiseFest poster
- Up to 4 sponsor provided banners to be hung on perimeter of festival grounds (limited to 4ft)
- Distribution of sponsor provided items from main stage
- At least 3 on-stage mention from mainstage over the weekend
- Logo inclusion on the jumbotron rotating sponsor "Thank You" message throughout weekend
- Video presence throughout the weekend on jumbotron
 - 30-90 second, pre-produced, sponsor provided content
 - Inclusion on jumbotron is subject to approval by RISE Ministries

INTERNET + RADIO + TV PROMOTION

- Company logo and link will appear on www.riseministries.com
- Company name inclusion on radio ads
- Company logo on TV Commercials

SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 9-10, 2023, in consideration for a cash sponsorship fee of \$20,000 (twenty thousand dollars), sponsor will receive all of the above listed items.



MEDIA PLATINUM

SPONSORSHIP IN-KIND VALUE \$20,000

The following opportunities will be provided by RISE Ministries.

TICKETS & HOSPITALITY

- 10 Reserve Parking Passes
- 20 General Admission Tickets for Staff
- 20 General Admission Tickets to be used as giveaways
- 10 VIP Tickets which include:
 - Complimentary Refreshments in the VIP Building on Friday night
 - Complimentary Lunch & Dinner served in the VIP Building on Saturday
 - Access to Hospitality Tent, VIP Building, and Sponsor Viewing area
 - 24 Meet & Greet Passes to be used as giveaways
 - 8 for Friday Night Headliner
 - 8 for Saturday Night Headliner
 - 8 for one other artist

VENDOR BENEFITS

- One 8ft x 10ft booth in Merchandise Tent with prime placement

PROMOTION AT FESTIVAL

- Company Logo on All Access, VIP, and Hospitality Wristbands
- 2 Full page ads in printed RiseFest Program (9"x5" with 1/4" bleed)
- Logo printed on RiseFest poster
- Up to 4 sponsor provided banners to be hung on perimeter of festival grounds (limited to 4ft)
- Distribution of sponsor provided items from main stage
- At least 3 on-stage mention from mainstage over the weekend
- Logo inclusion on the jumbotron rotating sponsor "Thank You" message throughout weekend
- Video presence throughout the weekend on jumbotron
 - 30-90 second, pre-produced, sponsor provided content
 - Inclusion on jumbotron is subject to approval by RISE Ministries

INTERNET + RADIO + TV PROMOTION

- Company logo and link will appear on www.riseministries.com
- Inclusion on radio ads - "brought to you by...and this station."

SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 9-10, 2023, in consideration for an in-kind sponsorship fee of \$20,000 (twenty thousand dollars), sponsor will receive all of the above listed items.

MORE THAN MUSIC + + +



WWW.RISEMINISTRIES.COM

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