

MORE THAN MUSIC

RISEFEST 2024

# SPONSORSHIP OPPORTUNITIES



JUNE 7-8, 2024 | SHELDON, IA

**RISEFEST** **24**

LEGACY PARTNER  
**ROSENBOOM**  
Custom Crafted Cylinders

# HARVEST STAGE



## THE VISION

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# More than music. It's a mission.

RiseFest is so much more than just a two day music festival held in a field. This annual gathering brings people together from across the country, to provide them with an opportunity to meet Jesus through the messages of hope from the nation's top Christian artists and speakers, seminars, and activities for all ages. Our mission is that every person who comes to RiseFest can return home inspired with a strengthened faith to grow and spread the hope-filled message of Jesus.



**"RiseFest is more than music, it's a mission. It's not just a slogan, it's our heartbeat. We believe God has given us a platform to share the life-changing message of Jesus."**

**ROB ROOZEBOOM**  
*FOUNDER OF RISEFEST*



# BRONZE SPONSOR

## SPONSORSHIP VALUE \$2,000

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*The following opportunities will be provided by RISE Ministries.*

### TICKETS & HOSPITALITY

- 1 Reserve Parking Pass
- 3 General Admission Tickets
- 2 Hospitality Tickets which include:
  - Complimentary Refreshments in the Hospitality Tent on Friday night
  - Complimentary Lunch & Dinner served in the Hospitality Tent on Saturday
  - Access to Sponsor Viewing area

### INTERNET PROMOTION

- Company name will appear on [www.riseministries.com](http://www.riseministries.com)

### BONUS PROMOTION

- Name inclusion on the jumbotron rotating sponsor "Thank You" message throughout weekend
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### SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 7-8, 2024, in consideration for a cash sponsorship fee of \$2,000 (two thousand dollars), sponsor will receive all of the above listed items.



# SILVER SPONSOR

## SPONSORSHIP VALUE \$3,000

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*The following opportunities will be provided by RISE Ministries.*

### TICKETS & HOSPITALITY

- 1 Reserve Parking Pass
- 8 General Admission Tickets
- 4 VIP Tickets which include:
  - Complimentary Refreshments in the VIP Building on Friday night
  - Complimentary Lunch & Dinner served in the VIP Building on Saturday
  - Access to Hospitality Tent and Sponsor Viewing area

### VENDOR BENEFITS

- One 8ft x 10ft booth in Merchandise Tent

### PROMOTION AT FESTIVAL

- 1/2 page ad in printed RiseFest Program (4.5"x5" with 1/4" bleed)
- One sponsor provided banner to be hung on perimeter of festival grounds (limited to 4ft)
- Up to 6 sponsor provided items distributed from main stage
- Logo inclusion on the jumbotron rotating sponsor "Thank You" message throughout weekend

### INTERNET PROMOTION

- Company logo and link will appear on [www.riseministries.com](http://www.riseministries.com)
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### SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 7-8, 2024, in consideration for a cash sponsorship fee of \$3,000 (three thousand dollars), sponsor will receive all of the above listed items.



# GOLD SPONSOR

## SPONSORSHIP VALUE \$5,000

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*The following opportunities will be provided by RISE Ministries.*

### TICKETS & HOSPITALITY

- 4 Reserve Parking Passes
- 12 General Admission Tickets
- 8 VIP Tickets which include:
  - Complimentary Refreshments in the VIP Building on Friday night
  - Complimentary Lunch & Dinner served in the VIP Building on Saturday
  - Access to Hospitality Tent and Sponsor Viewing area

### VENDOR BENEFITS

- One 8ft x 10ft booth in Merchandise Tent

### PROMOTION AT FESTIVAL

- Full page ad in printed RiseFest Program (9"x5" with 1/4" bleed)
- Logo printed on RiseFest poster
- Up to 2 sponsor provided banners to be hung on perimeter of festival grounds (limited to 4ft)
- Up to 12 sponsor provided items distributed from main stage
- At least 1 on-stage mention from main stage per day
- Logo inclusion on the jumbotron rotating sponsor "Thank You" message throughout weekend

### INTERNET PROMOTION

- Company logo and link will appear on [www.riseministries.com](http://www.riseministries.com)
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### SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 7-8, 2024, in consideration for a cash sponsorship fee of \$5,000 (five thousand dollars), sponsor will receive all of the above listed items.



# HARVEST STAGE



# PLATINUM SPONSOR

## SPONSORSHIP VALUE \$10,000

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*The following opportunities will be provided by RISE Ministries.*

### TICKETS & HOSPITALITY

- 8 Reserve Parking Passes
- 25 General Admission Tickets
- 12 VIP Tickets which include:
  - Complimentary Refreshments in the VIP Building on Friday night
  - Complimentary Lunch & Dinner served in the VIP Building on Saturday
  - Access to Hospitality Tent and Sponsor Viewing area

### VENDOR BENEFITS

- One 8ft x 10ft booth in Merchandise Tent with prime placement

### PROMOTION AT FESTIVAL

- Company Logo on General Admission Wristband
- 2 Full page ads in printed RiseFest Program (9"x5" with 1/4" bleed)
- Logo printed on RiseFest poster
- Up to 4 sponsor provided banners to be hung on perimeter of festival grounds (limited to 4ft)
- Up to 12 sponsor provided items distributed from main stage
- At least 3 on-stage mention from main stage over the weekend
- Logo inclusion on the jumbotron rotating sponsor "Thank You" message throughout weekend
- Video presence throughout the weekend on jumbotron
  - 30-90 second, pre-produced, sponsor provided content
  - Inclusion on jumbotron is subject to approval by RISE Ministries

### INTERNET + RADIO PROMOTION

- Company logo and link will appear on [www.riseministries.com](http://www.riseministries.com)
  - Company name inclusion on radio ads
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### SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 7-8, 2024, in consideration for a cash sponsorship fee of \$10,000 (ten thousand dollars), sponsor will receive all of the above listed items.



# SAPPHIRE SPONSOR

SPONSORSHIP VALUE \$20,000

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*The following opportunities will be provided by RISE Ministries.*

## TICKETS & HOSPITALITY

- 16 Reserve Parking Passes
- 40 General Admission Tickets
- 20 VIP Tickets which include:
  - Complimentary Refreshments in the VIP Building on Friday night
  - Complimentary Lunch & Dinner served in the VIP Building on Saturday
  - Access to Hospitality Tent and Sponsor Viewing area

## VENDOR BENEFITS

- One 8ft x 10ft booth in Merchandise Tent with prime placement

## PROMOTION AT FESTIVAL

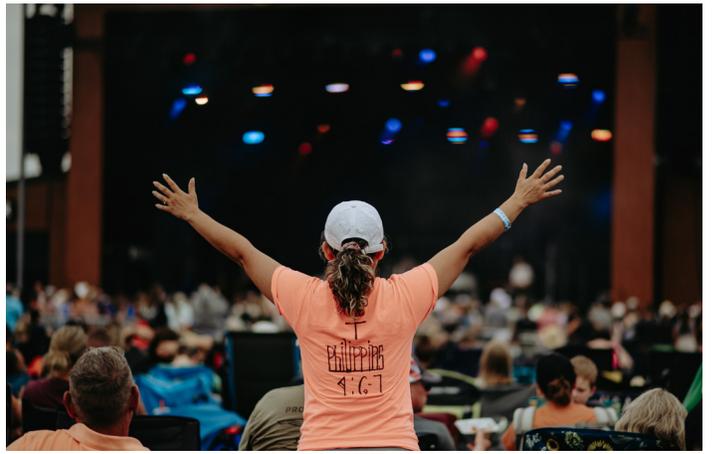
- Company Logo on General Admission Wristband
- 3 Full page ads in printed RiseFest Program (9"x5" with 1/4" bleed)
- Logo printed on RiseFest poster
- Up to 4 sponsor provided banners to be hung on perimeter of festival grounds (limited to 4ft)
- Distribution of sponsor provided items from main stage
- At least 3 on-stage mention from main stage over the weekend
- Logo inclusion on the jumbotron rotating sponsor "Thank You" message throughout weekend
- Video presence throughout the weekend on jumbotron
  - 30-90 second, pre-produced, sponsor provided content
  - Inclusion on jumbotron is subject to approval by RISE Ministries

## INTERNET + RADIO + TV PROMOTION

- Company logo and link will appear on [www.riseministries.com](http://www.riseministries.com)
  - Company name inclusion on radio ads
  - Company logo on TV Commercials
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## SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 7-8, 2024, in consideration for a cash sponsorship fee of \$20,000 (twenty thousand dollars), sponsor will receive all of the above listed items.



# MEDIA PLATINUM

SPONSORSHIP IN-KIND VALUE \$20,000

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*The following opportunities will be provided by RISE Ministries.*

## TICKETS & HOSPITALITY

- 10 Reserve Parking Passes
- 20 General Admission Tickets for Staff
- 20 General Admission Tickets to be used as giveaways
- 10 VIP Tickets which include:
  - Complimentary Refreshments in the VIP Building on Friday night
  - Complimentary Lunch & Dinner served in the VIP Building on Saturday
  - Access to Hospitality Tent and Sponsor Viewing area
- 24 Meet & Greet Passes to be used as giveaways
  - 8 for Friday Night Headliner
  - 8 for Saturday Night Headliner
  - 8 for one other artist

## VENDOR BENEFITS

- One 8ft x 10ft booth in Merchandise Tent with prime placement

## PROMOTION AT FESTIVAL

- Company Logo on All Access, VIP, and Hospitality Wristbands
- 2 Full page ads in printed RiseFest Program (9"x5" with 1/4" bleed)
- Logo printed on RiseFest poster
- Up to 4 sponsor provided banners to be hung on perimeter of festival grounds (limited to 4ft)
- Distribution of sponsor provided items from main stage
- At least 3 on-stage mention from main stage over the weekend
- Logo inclusion on the jumbotron rotating sponsor "Thank You" message throughout weekend
- Video presence throughout the weekend on jumbotron
  - 30-90 second, pre-produced, sponsor provided content
  - Inclusion on jumbotron is subject to approval by RISE Ministries

## INTERNET + RADIO + TV PROMOTION

- Company logo and link will appear on [www.riseministries.com](http://www.riseministries.com)
- Inclusion on radio ads - "brought to you by...and this station."

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## SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 7-8, 2024, in consideration for an in-kind sponsorship fee of \$20,000 (twenty thousand dollars), sponsor will receive all of the above listed items.

MORE THAN MUSIC + + +



WWW.RISEMINISTRIES.COM

712.324.9763

517 PARK STREET . SHELDON, IA 51201