



Dear Pastor,

Thank you for your willingness to launch **RiseFest** in your church! Below are steps to help you launch and announce **RiseFest**. We're excited to see all that God will do in this season of working together.

### **Vision of RiseFest**

It's more than music, it's a mission. RiseFest 2024, we are gathering 25,001! We are praying for a groundbreaking moment where people come experience hope in Jesus. Our hope is for us to collectively be part of history and surpass the largest gathering in Sheldon which was the KKK in 1924. Let's re-write history with hope in Jesus!

### **“How to”**

1. Schedule your **RiseFest** announcement for your congregation.
  - a. Suggested Dates: April 21 or 28; May 5 or 12 OR you can choose the date that works best for your church.
2. Visit our website for your resources: <https://riseministries.com/promomaterial>
  - a. Here you will find:
    - i. Two (2) Promotional Video Options
    - ii. Two announcement “slides” for launching to your congregation
    - iii. Posters and Fliers you can print and use (Or we can get you some!)
    - iv. Social Media Assets for you to use in posting
3. Add the **RiseFest** announcement slide(s) and announcement video to your service times and use them to focus on the opportunity for inviting friends, family, and others.
4. Ensure people get to see the QR Code and/or website to know how to get tickets and attend.
5. Post on social media to show your partnership in **RiseFest 2024**.

### **Key Announcement Points:**

- Share the Vision from above and invite your congregation to be part of history.
- Emphasize the importance of prayer for family, friends, and co-workers in the life of a Christian. Explain the simple, practical, and biblical approach of writing down the names and praying daily for opportunities to share with them to know attend and find hope in Jesus.
- Challenge every member to make a commitment to bring 5 people.
- Consider time in the moment for people to pray who God may have them invite.

### **Continued Emphasis:**

- Encourage your congregation to capture and share stories about how God shows up.
- Place posters in fliers in your church and stores around your community.
- Encourage prayer through small groups, youth programs and pulpit announcements.
- Encourage accountability with another Christian friend (Ecc 4:9-12). It may be helpful to occasionally pray together, bringing before the Lord each other's list of names.
- Invite people to serve if they feel led they can volunteer. Sign up here: <https://riseministries.com/risefest/volunteer>
- Keep posting on social media about **RiseFest**.