



HARVEST STAGE

SPONSOR OPPORTUNITIES

RISEFEST 2025



JUNE
20-21

2025 SHELDON, IA



HARVEST STAGE



MORE THAN MUSIC IT'S A MISSION

THE VISION

RiseFest is so much more than just a two day music festival held in a field. This annual gathering brings people together from across the country, to provide them with an opportunity to meet Jesus through the messages of hope from the nation's top Christian artists and speakers, seminars, and activities for all ages. Our mission is that every person who comes to RiseFest can return home inspired with a strengthened faith to grow and spread the hope-filled message of Jesus.



“RiseFest is more than music, it’s a mission. It’s not just a slogan, it’s our heartbeat. We believe God has given us a platform to share the life-changing message of Jesus.”

ROB ROOZEBOOM
FOUNDER OF RISEFEST





BRONZE SPONSOR

SPONSORSHIP VALUE \$2,000

The following opportunities will be provided by RISE Ministries.

TICKETS & HOSPITALITY

- **1 Reserve Parking Pass**
- **3 General Admission Tickets**
- **2 Hospitality Tickets** which include:
 - Complimentary Refreshments in the Hospitality Tent on Friday night
 - Complimentary Lunch & Dinner served in the Hospitality Tent on Saturday
 - Access to Sponsor Viewing area

INTERNET PROMOTION

- Company name will appear on www.riseministries.com

BONUS PROMOTION

- The company's name will be featured in the rotating 'Thank You' sponsor message displayed on the jumbotron throughout the weekend

SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 20-21, 2025, in consideration for a cash sponsorship fee of \$2,000 (two thousand dollars), sponsor will receive all of the above listed items.





SILVER SPONSOR

SPONSORSHIP VALUE \$3,000

The following opportunities will be provided by RISE Ministries.

TICKETS & HOSPITALITY

- **1 Reserve Parking Pass**
- **8 General Admission Tickets**
- **4 VIP Tickets** which include:
 - Complimentary Refreshments in the VIP Building on Friday night
 - Complimentary Lunch & Dinner served in the VIP Building on Saturday
 - Access to Hospitality Tent and Sponsor Viewing area

VENDOR BENEFITS

- One 8ft x 10ft booth in Merchandise Tent

PROMOTION AT FESTIVAL

- 1/2 page ad in printed RiseFest Program (5" wide x 4.5" tall with 1/4" bleed)
- One sponsor provided banner to be hung on perimeter of festival grounds (*limited to 4ft*)
- Up to 6 sponsor provided items distributed from main stage
- The company's logo will be featured in the rotating 'Thank You' sponsor message displayed on the jumbotron throughout the weekend

INTERNET PROMOTION

- The company's logo and a direct link will be displayed on the RISE Ministries website

SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 20-21, 2025, in consideration for a cash sponsorship fee of \$3,000 (three thousand dollars), sponsor will receive all of the above listed items.





GOLD SPONSOR

SPONSORSHIP VALUE \$5,000

The following opportunities will be provided by RISE Ministries.

TICKETS & HOSPITALITY

- **4 Reserve Parking Passes**
- **12 General Admission Tickets**
- **8 VIP Tickets** which include:
 - Complimentary Refreshments in the VIP Building on Friday night
 - Complimentary Lunch & Dinner served in the VIP Building on Saturday
 - Access to Hospitality Tent and Sponsor Viewing area

VENDOR BENEFITS

- One 8ft x 10ft booth in Merchandise Tent

PROMOTION AT FESTIVAL

- Full page ad in printed RiseFest Program (*5" wide x 9" tall with 1/4" bleed*)
- Logo printed on RiseFest poster
- Up to 2 sponsor provided banners to be hung on perimeter of festival grounds (*limited to 4ft*)
- Up to 12 sponsor provided items distributed from main stage
- At least 1 on-stage mention from main stage per day
- The company's logo will be featured in the rotating 'Thank You' sponsor message displayed on the jumbotron throughout the weekend

INTERNET PROMOTION

- The company's logo and a direct link will be displayed on the RISE Ministries website

SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 20-21, 2025, in consideration for a cash sponsorship fee of \$5,000 (five thousand dollars), sponsor will receive all of the above listed items.





PLATINUM SPONSOR

SPONSORSHIP VALUE \$10,000

The following opportunities will be provided by RISE Ministries.

TICKETS & HOSPITALITY

- **8 Reserve Parking Passes**
- **25 General Admission Tickets**
- **12 VIP Tickets** which include:
 - Complimentary Refreshments in the VIP Building on Friday night
 - Complimentary Lunch & Dinner served in the VIP Building on Saturday
 - Access to Hospitality Tent and Sponsor Viewing area

VENDOR BENEFITS

- One 8ft x 10ft booth in Merchandise Tent with prime placement

PROMOTION AT FESTIVAL

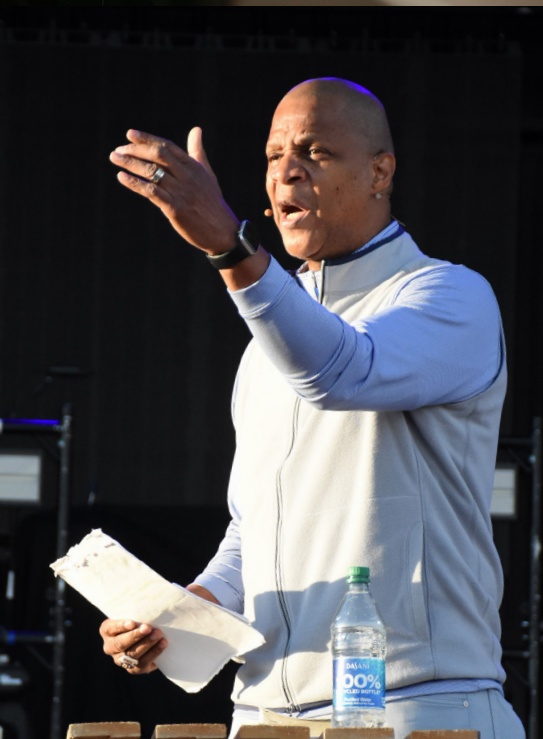
- Company Logo on General Admission Wristband
- 2 Full page ads in printed RiseFest Program (5" wide x 9" tall with 1/4" bleed)
- Logo printed on RiseFest poster
- Up to 4 sponsor provided banners to be hung on perimeter of festival grounds (limited to 4ft)
- 20 sponsor provided items distributed from main stage
- At least 3 on-stage mention from main stage over the weekend
- The company's logo will be featured in the rotating 'Thank You' sponsor message displayed on the jumbotron throughout the weekend
- Video presence throughout the weekend on jumbotron
 - 30-90 second, pre-produced, sponsor provided content
 - All sponsor-provided content for jumbotron display is subject to approval by RISE Ministries

INTERNET + RADIO PROMOTION

- The company's logo and a direct link will be displayed on the RISE Ministries website
- Company name inclusion on radio ads

SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 20-21, 2025, in consideration for a cash sponsorship fee of \$10,000 (ten thousand dollars), sponsor will receive all of the above listed items.





SAPPHIRE SPONSOR

SPONSORSHIP VALUE \$20,000

The following opportunities will be provided by RISE Ministries.

TICKETS & HOSPITALITY

- **16 Reserve Parking Passes**
- **40 General Admission Tickets**
- **20 VIP Tickets** which include:
 - Complimentary Refreshments in the VIP Building on Friday night
 - Complimentary Lunch & Dinner served in the VIP Building on Saturday
 - Access to Hospitality Tent and Sponsor Viewing area

VENDOR BENEFITS

- One 8ft x 10ft booth in Merchandise Tent with prime placement

PROMOTION AT FESTIVAL

- Company Logo on General Admission Wristband
- 3 Full page ads in printed RiseFest Program (5" wide x 9" tall with 1/4" bleed)
- Logo printed on RiseFest poster
- Up to 4 sponsor provided banners to be hung on perimeter of festival grounds (limited to 4ft)
- 25 sponsor provided items distributed from main stage
- At least 3 on-stage mention from main stage over the weekend
- The company's logo will be featured in the rotating 'Thank You' sponsor message displayed on the jumbotron throughout the weekend
- Video presence throughout the weekend on jumbotron
 - 30-90 second, pre-produced, sponsor provided content
 - All sponsor-provided content for jumbotron display is subject to approval by RISE Ministries

INTERNET + RADIO PROMOTION

- The company's logo and a direct link will be displayed on the RISE Ministries website
- Company name inclusion on radio ads
- Company logo on TV Commercials

SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 20-21, 2025, in consideration for a cash sponsorship fee of \$20,000 (twenty thousand dollars), sponsor will receive all of the above listed items.



MEDIA PLATINUM

SPONSORSHIP IN-KIND VALUE \$20,000

The following opportunities will be provided by RISE Ministries.

TICKETS & HOSPITALITY

- **10 Reserve Parking Passes**
- **20 General Admission Tickets** for Staff
- **20 General Admission Tickets** to be used as giveaways
- **10 VIP Tickets** which include:
 - Complimentary Refreshments in the VIP Building on Friday night
 - Complimentary Lunch & Dinner served in the VIP Building on Saturday
 - Access to Hospitality Tent and Sponsor Viewing area
- **24 Artist Experience Passes** to be used as giveaways
 - 8 for Friday Night Headliner
 - 8 for Saturday Night Headliner
 - 8 for one other artist

VENDOR BENEFITS

- One 8ft x 10ft booth in Merchandise Tent with prime placement

PROMOTION AT FESTIVAL

- Company Logo on All Access, VIP, and Hospitality Wristbands
- 2 Full page ads in printed RiseFest Program (*5" wide x 9" tall with 1/4" bleed*)
- Logo printed on RiseFest poster
- Up to 4 sponsor provided banners to be hung on perimeter of festival grounds (*limited to 4ft*)
- Distribution of sponsor provided items from main stage
- At least 3 on-stage mention from main stage over the weekend
- The company's logo will be featured in the rotating 'Thank You' sponsor message displayed on the jumbotron throughout the weekend
- Video presence throughout the weekend on jumbotron
 - 30-90 second, pre-produced, sponsor provided content
 - All sponsor-provided content for jumbotron display is subject to approval by RISE Ministries

INTERNET + RADIO PROMOTION

- The company's logo and a direct link will be displayed on the RISE Ministries website
- Inclusion on radio ads - "brought to you by...and this station."

SPONSOR AGREEMENT

Sponsor agrees to become a sponsor of RiseFest, scheduled for June 20-21, 2025, in consideration for an in-kind sponsorship fee of \$20,000 (twenty thousand dollars), sponsor will receive all of the above listed items.



**MORE THAN MUSIC
IT'S A MISSION**

RISEFEST



LEGACY PARTNER
ROSENBOOM
Custom. Crafted. Cylinders.

WWW.RISEMINISTRIES.COM

 **RISEMINISTRIES**

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